

RETROPOP

MEDIA KIT

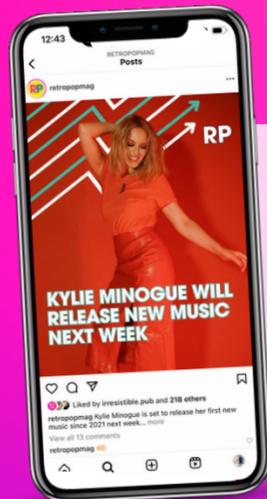
RRP

THE HOME OF POP MUSIC

PUBLISHING ACROSS PLATFORMS, **RETROPOP** BRINGS FANS CLOSER TO THEIR FAVOURITE ARTISTS EVERY DAY, WHEREVER THEY ARE IN THE WORLD...

DIGITAL & SOCIAL

A CROSS-PLATFORM, MULTI-FORMAT EXPERIENCE



20K
TOTAL FOLLOWERS

400K
TOTAL REACH

50K
TOTAL ENGAGEMENT

112K
GLOBAL UMVS

76%
MOBILE



PRINT

THE BIGGEST MONTHLY POP CELEBRATION

CIRCULATION
5,000

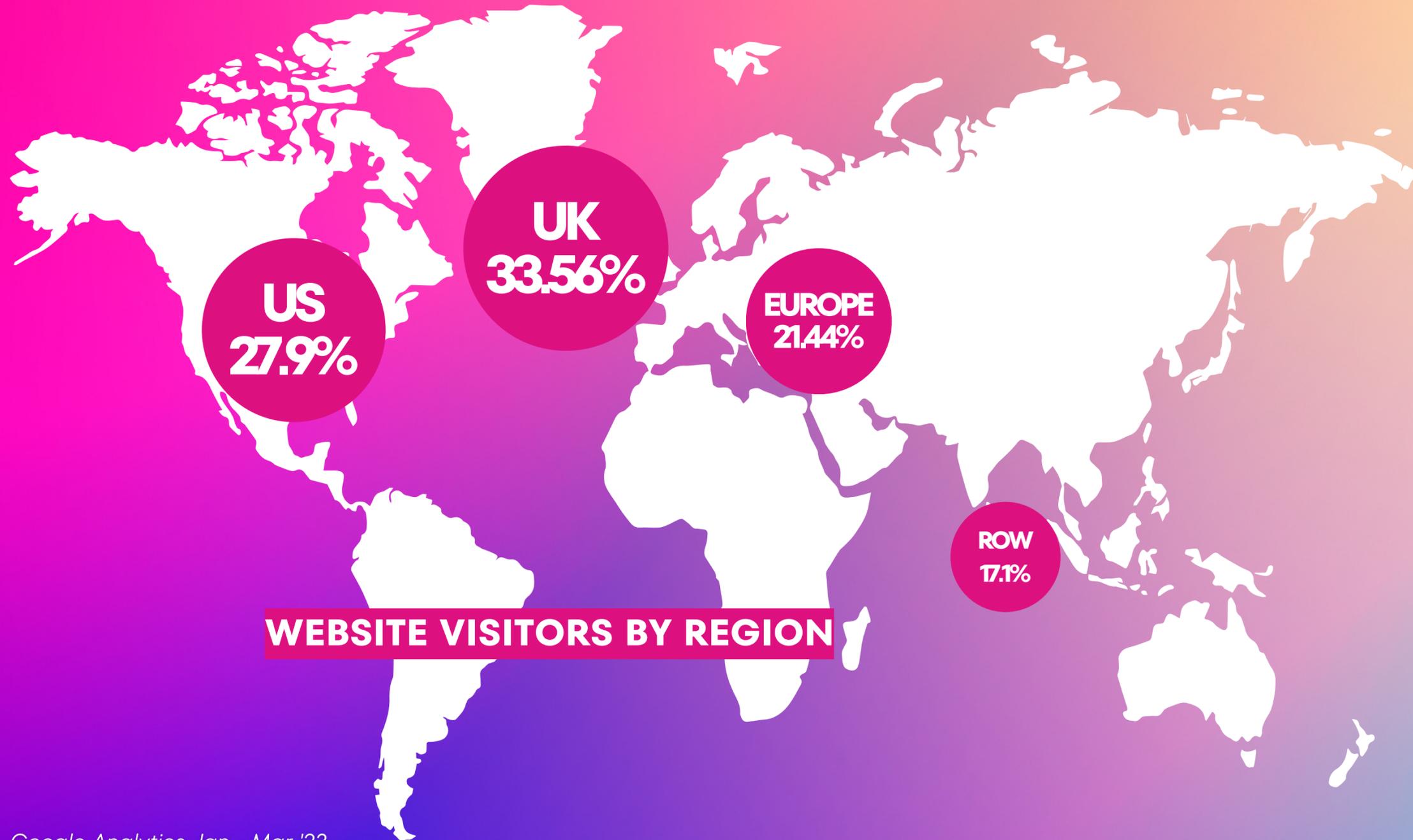
READERS SPEND

41 MINUTES
WITH EACH ISSUE



A GLOBAL BRAND

PUBLISHED IN THE UK, **RETROPOP** REACHES A GLOBAL AUDIENCE ACROSS VARIOUS DIGITAL PLATFORMS

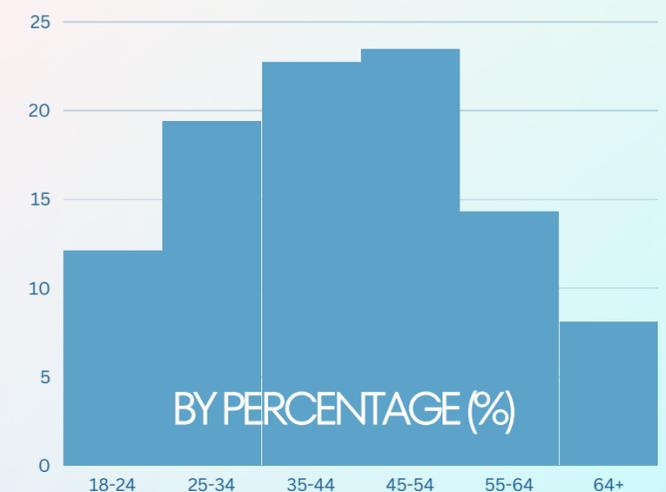


READER DEMOGRAPHICS

GENDER



AGE



WORK WITH US

REACHING THOUSANDS OF READERS EVERY MONTH, **RETROPOP** IS THE IDEAL OUTLET TO PUT YOUR BRAND IN FRONT OF MUSIC FANS

COMMERCIAL OPPORTUNITIES

EDITORIAL CO-OPERATION

Sponsorship across RETROPOP's multi-platform editorial output

BRANDED CONTENT

Tailored written and social content to drive key brand values

PRINT MARKETING

Strategic branded ad placements in monthly RETROPOP print issues



RETROPOP

ADVERTISING OPTIONS

GET YOUR BRAND UNDER THE RIGHT EYES WITH STRATEGICALLY-ALIGNED CAMPAIGNS WITHIN THE PAGES OF **RETROPOP**

PRINT AD RATES

DISPLAY

Full Page
£579

Half Page
£349

Double Page Spread
£999

IFC/OBC
£975

ADVERTORIAL

Full Page
£999

Half Page
£749

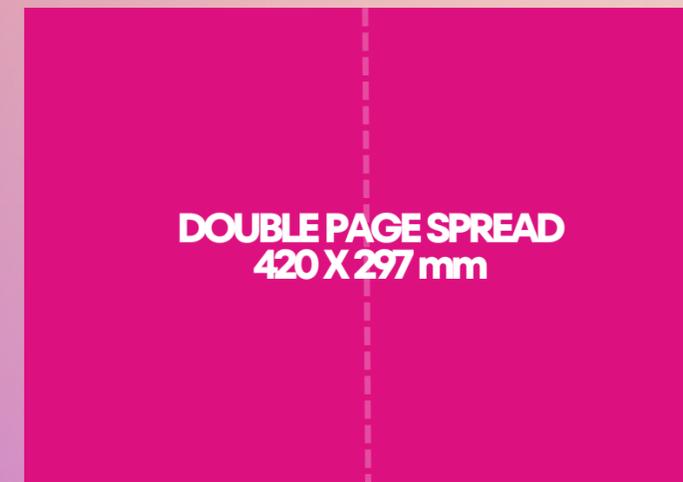
DPS
£1,599



HALF PAGE
210 X 148 mm



FULL PAGE
210 X 297 mm



DOUBLE PAGE SPREAD
420 X 297 mm

All print ads should include a 3mm bleed all round with text a minimum of 5mm from the trim edge

CONTACTS

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